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**Turkey-Ankara: IPA — Technical assistance for strengthening consumer protection  
2017/S 030-053301**

**Service prior information notice**

**Location — Turkey**

1. **Publication reference:**  
EuropeAid/138741/IH/SER/TR.
2. **Procedure:**  
Restricted.
3. **Programme title:**  
Annual action programme for Turkey for the year 2014 under the Instrument for Pre-Accession Assistance (IPA II).
4. **Financing:**  
IPA budget item 22.02.03.01 of the general budget of the EU (90 %) and national contribution (10 %).
5. **Contracting authority:**  
Central Finance and Contracts Unit (CFCU), Ankara, TURKEY.
6. **Nature of contract:**  
Fee-based.
7. **Contract description:**  
The aim of the contract is to achieve a better functioning consumer protection, considering all elements of the system, in line with EU 'acquis' and EU Member States' best practices. The contract will increase the efficiency of the consumer protection system through improvements on administrative, legal and human resource capacities of the consumer organisations, increasing awareness levels of key stakeholders, traders and consumers. In this context, the contractor shall provide various technical assistance services including advisory services, preparation of reports, organisation of workshops and study visits, trainings, visibility events, etc. to achieve the objectives of the contract.
8. **Indicative budget:**  
2 000 000 EUR.
9. **Intended timing of publication of the contract notice:**  
April 2017.
10. **Additional information:**  
Not applicable.
11. **Legal basis:**  
Regulation (EU) No 236/2014 of the European Parliament and of the Council of 11.3.2014 laying down common rules and procedures for the implementation of the Union's instruments for financing external action and Regulation (EU) No 231/2014 of the European Parliament and of the Council of 11.3.2014 establishing an Instrument for Pre-Accession Assistance (IPA II), OJ L 77, 15.3.2014, p. 11.

**Remarks:**

There must be a minimum period of 30 calendar days between the publication of this prior information notice and the publication of the corresponding contract notice.

No applications or requests for information should be sent at this stage.