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**Turkey-Ankara: IPA — Technical assistance for migration and
international protection matters — promoting public awareness
2017/S 133-271334**

Service prior information notice

Location — Turkey

1. **Publication reference:**
EuropeAid/139075/IH/SER/TR.
2. **Procedure:**
Restricted.
3. **Programme title:**
Annual action programme for Turkey for the year 2014 under the Instrument for Pre-Accession Assistance (IPA II).
4. **Financing:**
IPA budget item 22.02.03.01 of the general budget of the EU (90 %) and national contribution (10 %).
5. **Contracting authority:**
Central Finance and Contracts Unit, Ankara, TURKEY.
6. **Nature of contract:**
Global price.
7. **Contract description:**
The main object of this project is to develop a nationwide awareness-raising programme and foster mutual understanding, improve interaction, and encourage a proactive involvement of all local actors in the new migration management system and raising awareness among public administrators, municipal and local government officials, NGOs, and the host society about the sociocultural diversity that migrants bring, their rights, obligations and migrants' contributions both in host society as well as their home countries. To do so, the project will cover activities such as strategic planning and preparatory activities for development of awareness-raising programme, including consultation meetings, surveys leading to analysis report; development and dissemination of communication and awareness toolkit through conferences, workshops and briefing sessions; development and implementation of a media campaign with journalists and cooperation with media institutions and platforms.
8. **Indicative budget:**
1 500 000 EUR.
9. **Intended timing of publication of the contract notice:**
October 2017.
10. **Additional information:**
Not applicable.
11. **Legal basis:**
Regulation (EU) No 236/2014 of the European Parliament and of the Council of 11.3.2014 laying down common rules and procedures for the implementation of the Union's instruments for financing external action and

Regulation (EU) No 231/2014 of the European Parliament and of the Council of 11.3.2014 establishing an Instrument for Pre-Accession Assistance (IPA II), OJ L 77, 15.3.2014, p. 11.

Remarks:

There must be a minimum period of 30 calendar days between the publication of this prior information notice and the publication of the corresponding contract notice.

No applications or requests for information should be sent at this stage.