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**Turkey-Ankara: IPA — Technical assistance for border enforcement of intellectual property rights (IPR) for modernisation of Turkish customs administration VIII
2014/S 248-437370**

Service prior information notice

Location — Europe (non-EU) — Turkey

1. **Publication reference:**
EuropeAid/136556/IH/SER/TR.
2. **Procedure:**
Restricted.
3. **Programme title:**
National programme for Turkey 2012 part 1A under the Instrument for Pre-Accession Assistance — transition assistance and institution building component.
4. **Financing:**
IPA budget item 22.02.01 of the general budget of the EU (90 %) and national contribution (10 %).
5. **Contracting authority:**
Central Finance and Contracts Unit (CFCU), Ankara, TURKEY.
6. **Nature of contract:**
Fee-based.
7. **Contract description:**
The purposes of this contract are as follows:
 - increasing the administrative capacity of the Ministry of Customs and Trade (MoCT) in the fight against counterfeiting and piracy,
 - increasing the level of awareness of the public, the MoCT, relevant government institutions, NGOs and rights holders about the importance and value of intellectual property, customs measures and actions to combat counterfeiting and piracy,
 - increasing the level of cooperation between different relevant government institutions and stakeholders.In order to achieve these purposes, the contractor will provide:
 - training activities including seminars, in-service trainings, study visits and providing training materials,
 - awareness-raising activities including short-length film production, intellectual property rights (IPR)-related posters and a section under the website of the MoCT dedicated to IPR.
8. **Indicative budget:**
1 300 000 EUR.
9. **Intended timing of publication of the contract notice:**
February 2015.
10. **Additional information:**
Not applicable.
11. **Legal basis:**

Council Regulation (EC) No 1085/2006 of 17.7.2006 establishing an Instrument for Pre-Accession Assistance (IPA) (OJ L 210, 31.7.2006, p. 82).

Remarks:

There must be a minimum period of 30 calendar days between the publication of this prior information notice and the publication of the corresponding contract notice.

No applications or requests for information should be sent at this stage.